



Wild Ivy Publishing Pre-Process

Wild Ivy Publishing accepts manuscripts from agents and authors. Each manuscript must be vetted through our Manuscript Submission Review, which consists of a three point key component process. Each component is giving a letter grade ranging between **A-Excellent**, few revisions required, to **D- Poor**, severely in need of revisions and or rework, not ready for publishing.

Overall Summary

What is the overall critique of the submitted manuscript? Is it ready to move to the next step in the process?

Character Development

Are the main characters well developed? Will the reader feel as though they understand and know the characters in the book? Are they memorable? Is the author able to go beneath the surface to bring all major characters to life?

Marketability

From the title to the content, from plot development to memorable characters and well-crafted scenes, will the manuscript catch and hold a reader's attention? Will the work bring favorable reviews and appeal to the genre's target audience? Is the work able to be marketed on all platforms or are there restrictions? Is the target audience small and elusive or broad and easily attainable?

Wild Ivy Publishing Process

If your manuscript is selected for publishing, our staff will walk you through the entire process. **We are not a Vanity Press.** We are highly selective of the titles we publish and do not anticipate releasing more than 5-10 books each year. Wild Ivy Publishing is compensated strictly through the sale of your work, which means that we are dedicated to ensuring that the right tools, marketing and advertising strategies are developed specifically for your project. Printing few titles also allows the Company to maintain a close and personable relationship with each author.

We do not charge our authors for any marketing or publishing related activities. We only require our clients to provide proof of copyright application and sign a plagiarism affidavit. We are compensated based on the books sales and pay our authors a royalty percentage of net profits.

Wild Ivy Publishing Post-Process

Once your work has been edited, copyedited and ready for print, Wild Ivy Publishing will continue marketing your work. This process on average lasts ~2-4 months prior to publication date. During this time, the Company will promote your title on social media, distribute Press Releases, obtain critical reviews and other promotional activities as it relates to your unique Marketing Plan.